

Greasing the Wheels of the Accountability System

How CSOs Close the Gap between Transparency & Accountability

Albert van Zyl

@AlbertIBP

avanzyl@internationalbudget.org



INTERNATIONAL BUDGET PARTNERSHIP
Open Budgets. Transform Lives.

www.InternationalBudget.org

What are we talking about?

- Transparency not delivering on its accountability promises
- Not enough analysis of the multiple roles of CSOs in making this happen
- Evidence from 21 case studies:
<http://bit.ly/1jFf0tT>
- Paper available here: <http://bit.ly/1mCuXF0>



How do CSOs do this?

- *Accessing, interpreting & distributing* information to multiple stakeholders
- Demanding accountability *directly & through others*



INTERNATIONAL BUDGET PARTNERSHIP
Open Budgets. Transform Lives.

www.InternationalBudget.org

Accessing information

- Disaggregated information for accountability
- What happens when government won't share:
The ACIJ case from Argentina:
<http://bit.ly/1f6ugnZ>



INTERNATIONAL BUDGET PARTNERSHIP
Open Budgets. Transform Lives.

www.InternationalBudget.org

Making information user friendly

- Those dreaded PDFs
- Combining the right types of information. The Mud Schools case: <http://bit.ly/1f9qfP3>
- Fixing mistakes



INTERNATIONAL BUDGET PARTNERSHIP
Open Budgets. Transform Lives.

www.InternationalBudget.org

Finding out who in government did what

- Analysis shows where blockages are.
- And who is responsible. The Samarthan case study: <http://bit.ly/1tFKHLB>



INTERNATIONAL BUDGET PARTNERSHIP
Open Budgets. Transform Lives.

www.InternationalBudget.org

Distributing information

- Oversight actors sometimes just don't know.
- The Fundar Seguro Popular case: <http://bit.ly/1nliaki>



INTERNATIONAL BUDGET PARTNERSHIP
Open Budgets. Transform Lives.

www.InternationalBudget.org

Demanding accountability directly

- Hitting the streets
- Or the media. The Haki Elimu case:
<http://bit.ly/1llf8LH>



INTERNATIONAL BUDGET PARTNERSHIP
Open Budgets. Transform Lives.

www.InternationalBudget.org

Helping formal oversight actors do their jobs

- Building the capacity of auditors and legislatures
- Applying pressure. The INESC case:
<http://bit.ly/1llfHFt>



INTERNATIONAL BUDGET PARTNERSHIP
Open Budgets. Transform Lives.

www.InternationalBudget.org

Bringing other oversight actors into the game

- The PSAM case : <http://bit.ly/1mCAADd>
- Executive insiders
- Political parties
- Donors



INTERNATIONAL BUDGET PARTNERSHIP
Open Budgets. Transform Lives.

www.InternationalBudget.org

What next?

- CSOs are not the only game in town: part of an accountability ecosystem
- And yes, context matters
- But research on how to deepen these relationships
 - CSOs & formal oversight actors (legs, auditors, judiciary)
 - CSOs & other accountability actors (media, pol parties etc)
 - CSOs and executive insiders (national & subnational)